

INDIA GI FAIR TO LAUNCH IN AUGUST 2022

Source the unique, the authentic and the original from a show that distinctively celebrates India's heritage, culture & rarities

26 - 28 August 2022; India Expo Centre & Mart, Delhi NCR, India

500 Exhibitors, 12 Display Categories, Theme Pavilions, Artisanal Fare, Live Craft Making, Knowledge Seminars, Cultural Performances and more...



26-28 August 2022

India Expo Centre & Mart, Delhi-NCR

GI (Geographical Indication) products of India are sought after for their unique characteristics appealing to the senses. Exotics to daily use, opulent to basic - edibles and savouries to gifts, collectibles and wearables, the list numbers 390+ and counting, including 200+ handicrafts & handlooms; 129 Agricultural; 17 Food Stuff; 12 Manufacturers & 2 Natural products. These are invaluable treasures of incredible India - rare, authentic and original with inimitable history and tradition linked to them, with origins/existence spread across the length and breadth of India, some even in far ends and deep interiors. All such products, practices and produces are accessible at a single easy to reach destination at the soon to be launched India GI Fair, scheduled from 26th to 28th August 2022 at the India Expo Centre & Mart, New Delhi NCR.

This B2B event aims to connect India's invaluable treasures to connoisseurs and clientele of the global market. It is conceptualized by the Export Promotion Council for Handicrafts - EPCH India that has been successfully organizing various international trade platforms in the lifestyle category for connecting buyers from the world with manufacturer exporters in India.

India GI Fair is India's first trade event, showcasing the strength of Indian Geographically Indicated products. An experience in itself, this show offers a common platform to find teas and Muga silk from Assam to oranges and wines from Maharashtra, bidriware and kasuti embroidery from Karnataka to blue pottery of Rajasthan, Banaras zardozi and Lucknow chikan craft from Uttar Pradesh to basmati and tamta products from Uttarakhand, Chamba rumal and Kullu shawl from Himachal Pradesh to screw pine craft and dhoties & mundu from Kerala, saffron and Pashmina shawls from Kashmir to silver filigree and pattachitra painting of Odisha. The list is amazing just as the inimitable treasures.

With 500+ exhibitors, the display is neatly segmented into materials & wares, foods & ingredients, nature & wellness, handicrafts & handloom, home & collectibles and

fashion & accessories. Added attractions like Craft/Skill Demonstrations, Cultural Performances, Sampling Stations and Knowledge Seminars are also planned during the show.

India GI Fair, being the first and only trade fair of its kind, is a place to broaden one's horizons with unique products as well as crafts. Here one can see and source India's best nurtured treasures, traditions and rarities. Curated with an ambition to take these to the world markets, this show offers buyers, an opportunity to carve their niche too. India GI Fair is the must-be-place where visitors can also meet peers and stakeholders to do business. *Also, the visiting buyers will be offered complimentary air ticket & hotel accommodation for 3 nights during the fair.*

Get a glimpse of what to expect at the fair: <https://youtu.be/fFyaXdn9Pos>

Pre-register to attend India GI Fair: www.gifairindia.in

Organizer:

Export Promotion Council for Handicrafts

The Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,000+ members to customize and offer unique styles and quality products to the global sourcing community. The Council provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers facilitating business. EPCH is recognized for its continuous pursuit of excellence.

For more information, please contact:-



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